

The Best Photo Ad

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Just imagine, that you are a creative director in the best-known advertising agency in your country. You are getting a very important commission: you have to create a photo ad to publicize your country. The whole project is about citylights, bilbords and magazines' one-page-ads. Therefore, you have just one photograph to take (you can use, of course, Photoshop to combine few pictures into one). What will appear on your 'The Best Ad' of your country? Your target group is: people in age of 21-29 years old.